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UNITED KINGDOM TRADE MARK REGISTRATION

WHY APPLY?

Registering a United Kingdom Trade Mark for your goods or services provides an exclusive right to prevent third parties from using your trade mark in relation to identical goods or services. It also provides a right to prevent others from using a similar or identical sign in relation to identical or similar goods or services where there is a likelihood of confusion between the sign used and the trade mark. A United Kingdom Trade Mark registration may remain in force indefinitely subject to renewal every 10 years.

WHAT COUNTRIES ARE COVERED?

England, Scotland, Wales, Northern Ireland and the Isle of Man.

THINGS TO CONSIDER:

When thinking about protecting your trade mark there are a few key points to consider:

1. The trade mark must be distinctive and cannot be descriptive of your goods or services.
2. The trade mark must not be a customary term in your trade or industry.
3. Before you use the trade mark in the U.K. we recommend that you conduct a clearance search to check that no one else has earlier rights (including other registrations) in the U.K. and in respect of the goods and services of interest.

HOW MUCH DOES IT COST?

The cost of registration depends on the number of goods and services that your application covers and can be spread over the course of the application, which normally takes up to 15 months.

If you are interested in registering your trade mark please call us for a free initial discussion and an estimate of costs.

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